



# 9TH ANNUAL MICHIGAN ENERGY INNOVATORS GALA SPONSORSHIP OPPORTUNITIES



**SEPTEMBER 14, 2021 | THE EASTERN, DETROIT, MI**

Michigan EIBC's premier annual event attracts a broad range of industry leaders from renewable energy, energy efficiency, transportation and the utility sector. Sponsors of EIBC's annual *Michigan Innovators Gala* will benefit from networking with advanced energy industry leaders and experts. We invite you to become a general or specialty sponsor at the following levels:

## GIGAWATT

**\$10,000**

- (2) tickets to VIP reception
- (6) Gala tickets
- digital + social media recognition: weekly newsletter | Twitter | LinkedIn
- high-profile logo placement on website with company hyperlink
- visual + verbal acknowledgement at the event and in event program

### Specialty Sponsor Options

- beer + wine sponsor (*2 available*)
- or**
- VIP reception

*Specialty sponsors will receive:*

(6) Gala tickets | (2) VIP reception tickets  
| visual acknowledgement at the event

## MEGAWATT

**\$5,000**

- (2) tickets to VIP reception
- (4) Gala tickets
- digital + social media recognition: weekly newsletter | Twitter | LinkedIn
- visual + verbal acknowledgement at the event and in event program

### Specialty Sponsor Options

- food truck (*limited quantity*)
- or**
- logo on event lanyards (*members only*)
- or**
- event decorations

*Specialty sponsors will receive:*

(4) Gala tickets | visual acknowledgement at the event

## KILOWATT

**\$2,500**

- (2) Gala tickets
- recognition in event program | weekly newsletter | event signage

## THE WATT

**\$1,800**

*Members Only (limited quantity)*

- (2) Gala tickets
- recognition in weekly newsletter